



Bulldog Media Group, Inc., established in 2000 as CreditSoup, Inc., provides a wide range of online marketing services to help marketers reach targeted consumers and better monetize their online audience. We specialize in online marketing through a variety of platforms including lead generation, data management, email marketing, an affiliate network, and display advertising to provide flexible and complete solutions with exceptional campaign performance.



The CommissionSoup Affiliate Network was established in May 2001. CommissionSoup.com is a transparent CPA-based network that provides merchants with marketing solutions through our valuable network of marketing channels. We provide high rewards for affiliates not only through aggressive commissions, but also with individual account representation. We enhance those marketing efforts with leading programs that convert. The extensive reach for merchants is attained through our well-managed network and QResults system that identifies high-quality, high-performing traffic sources as well as low quality or fraudulent traffic sources. We create mutually beneficial partnerships by providing top-level and exclusive offers.



Infusion Strategies, our Data Management and Lead Generation division, will provide all the tools you need to market and cross-market products or services. We leverage over 10 years of experience in online lead generation and lead monetization to handle all phases of lead generation including development, management, and monetization. Our lead generation sites produce highly motivated consumers. In addition, our category specific properties attract quality leads that perform very well for segment appropriate offers. Whether you provide existing data or allow us to generate a list through our own internal properties, our full service email marketing team will help you to create, manage and optimize your campaigns based on your needs, while utilizing our eREACH Delivery system for optimum performance. Our experienced in-house creative team can build ads that get noticed, entice registrations and increase your profitability.



The RewardsRunner Network™ is a cash back shopping site which connects customers to our merchants' products, services, and valuable online information. Merchants use The RewardsRunner Network™ to get more traffic to their online sites and build brand awareness for themselves and their products. The RewardsRunner Network™ is a perfect partner to help merchants locate new revenue sources and to create loyalty among their current customer base. Our cash back rewards make us an attractive primary channel for our members who will enjoy getting cash back for shopping at their favorite stores. With our extensive merchant listing and ability to cross market within other Bulldog Media Group, Inc. divisions, our partners benefit from increased profitability. The RewardsRunner Network™ operates RewardsRunner.com™ as well as other co-branded web properties.

Bulldog Media Group, Inc. delivers scalable solutions for merchants to cost-effectively acquire customers and for clients and affiliates to maximize their revenue opportunities. Our industry experts can solve your most complex online marketing needs. Bulldog Media Group, Inc. remains a privately-owned company.